

ThinkBuildDeploy
Global Offshore Technology Staffing



Global offshore staffing &
consulting solutions with local,
personalized, attention.

About ThinkBuildDeploy

Global Offshore Technology Staffing & Consulting with Local, Personalized, Attention

ThinkBuildDeploy is a global provider of offshore IT staffing solutions serving small, medium, and large enterprise organizations spanning myriad industry segments. Founded in 2003, ThinkBuildDeploy has been committed to delivering mission-critical technology support while offering a high level of technical expertise, and a strong commitment to its customer's success. ThinkBuildDeploy differentiates amid other offshore staffing models with its U.S. domestic presence—offering local, personalized, attention in delivering complete end-to-end staffing solutions that meet a variety of business and technology requirements.

BUSINESS BENEFITS

- Local Personalized Attention
- Ability to Work During U.S. Time Zones
- Lower Costs; *4-1 ratio
- Detail Conscious
- Strong Technical & Business Acumen
- Outsourcing Maturity
- Workforce Flexibility
- Agile Augmentation
- Talent Supply of 300+ Full-time Personnel
- Security Committed
- Excellent Communication

*Compared to industrial averages of a U.S. paid solution architect or software/web developer.

STAFFING ENGAGEMENT FEATURES

- **Time & Material:** Project and staff is managed by the client; ideal for both short-term and long-term engagements where project requirements are not yet fully vetted. The T&M model is a popular way of quickly extending your existing technology staff and operations.
- **Fixed-Time/Fixed-Price:** Project and staff is managed by ThinkBuildDeploy; ideal when project requirements are fully vetted and supportive documentation is available. Client reviews productivity at predetermined milestones.

ThinkBuildDeploy's in-house staffing personnel are comprised of more than 300 carefully selected full-time employees with a collective core competency in all aspects of software, web, and mobile application development lifecycles. Our technology processes are deadline savvy, help accelerate time-to-market, conform to the highest quality standards and provide your business with the right talent supply needed to meet project demands.

Whatever the need, ThinkBuildDeploy's quick-to-execute, professional, engagement process helps analyze the situation from a thought leadership perspective and rapidly delivers against strategy, planning, design, development, quality assurance, deployment, and maintenance requirements.

COMPANY PROFILE	
Established	2003
Business Focus	100% offshore software, web, and mobile application development, in addition to related engineering services
Clients	Small, mid and large enterprise organizations seeking to augment their existing internal capabilities
Services	Full lifecycle strategy, planning, management, design, development, quality assurance, deployment, and maintenance
Development Center	Gurgaon, India. Located 15 minutes from the Delhi International Airport. Jaipur, India. Located 100 miles from the Delhi International Airport.
Technical Depth	2 PhDs, 80% with Masters degrees and 90% Computer Science graduates

"At CyberSource we work hard to ensure we partner with leaders. ThinkBuildDeploy qualifies for that description through its skill in eCommerce deployment, its focus and its flexibility. This is a quick-to-execute, professional organization."

George Jathas
SVP, Worldwide Sales
CyberSource®
the power of payment

Services & Technical Depth

Quality-conscious, Quick-to-respond, Significant Industry Knowledge

ThinkBuildDeploy is driven to deliver quality and excellence in offshore technology staffing and consulting services. We collaborate closely with our clients to work through key technology and business challenges that impact their competitive advantage.

With a broad portfolio of business and technology capabilities, ThinkBuildDeploy helps clients improve performance by honing in on specific needs quickly—devising results-oriented, attainable, action plans that make sense. Below is a comprehensive delineation of core competency areas we focus in.

TECHNOLOGY DOMAIN EXPERTISE	
<p>Technology Consulting</p> <ul style="list-style-type: none"> ▪ Product Innovation ▪ Enterprise Architecture ▪ SOA <p>Product Engineering</p> <ul style="list-style-type: none"> ▪ Product Development ▪ Maintenance & Support ▪ Product Re-engineering ▪ Configuration Management ▪ Quality Services ▪ Technical Documentation <p>Enterprise Applications</p> <ul style="list-style-type: none"> ▪ ERP ▪ CRM ▪ SCM ▪ CMS ▪ DMS <p>Packaged Applications</p> <ul style="list-style-type: none"> ▪ Accounting Solutions ▪ BPM Solutions ▪ ECM Solutions ▪ Banking Solutions <p>Microsoft Solutions</p> <ul style="list-style-type: none"> ▪ MOSS / SharePoint ▪ MS Dynamics 	<p>Systems Integration</p> <ul style="list-style-type: none"> ▪ Technology Consulting ▪ Solution Architecture and Management ▪ Implementation, Training & Support ▪ Service Level management ▪ Hosting and Managed Services <p>Business Intelligence</p> <ul style="list-style-type: none"> ▪ Hyperion Practice ▪ OBIEE Practice ▪ ETL (Extract, Transform and Load) <p>Infrastructure Services</p> <ul style="list-style-type: none"> ▪ Application Management ▪ Network Management ▪ Database Administration ▪ Systems Administration ▪ Technical Support <p>Web Solutions</p> <ul style="list-style-type: none"> ▪ Graphic Design ▪ Content Development ▪ Web Application Development • SEO and Internet Marketing

LANGUAGES, PLATFORMS, ENVIRONMENTS EXPERTISE		
<p>Microsoft Technologies</p> <p>Languages and Technologies: Microsoft .NET 4.0, 3.5, ASP.NET, ADO.NET, C#.NET, VB.Net, WCF (Windows Communication Foundation), WPF (Windows Presentation Foundation), WF (Windows Workflow Foundation), Microsoft Visual Basic, ASP, VB Script, Windows DNA / .Net, XML/XSL, XSLT, SOAP, Web Services, SON, Microsoft Visual C++, MFC, COM, Shell Programming, UML, DirectX 9, Ajax, WinSock, Windows 7 Gadgets, MSMQ, IIS</p> <p>Middle Tier: CSLA Framework, UltiDev Cassini Web Server, ALT Com, MS TC, MTS</p> <p>Data Tier: Entity Framework, LLBLGenPro, N-Hibernate, PLINQ</p> <p>NET Servers: BizTalk Server 006, Application Center 2000, Commerce Server 2007, MSCRM Dynamics</p> <p>Collaboration: Microsoft Exchange 2007, Enterprise Exchange, Microsoft Conferencing Server, Workflow</p> <p>Portals: MOSS, SharePoint 2010 (Beta), Share-Point Portal Server, SharePoint workflows (K2, Quest), Microsoft Digital Dash Board, Microsoft Technologies, Java Technologies</p>	<p>Java Technologies</p> <p>Languages and Technologies: Java, J2EE, JSP, Swing, Servlets, Spring, Struts, JUnit, Eclipse Iugins, RMI, Javascript, XSLT, HTML</p> <p>Web 2.0: AJAX frameworks, Adobe Flex/Flash, Java Server Faces (JSF), Spring WebFlow, JBoss Seam</p> <p>Object Relational Mapping (ORM) Frameworks: Hibernate, iBATIS, EJB3</p> <p>Application Servers: BEA Weblogic, JBoss, Apache Tomcat, Resin</p> <p>Integration Technologies: WebSphere MQ Series, WebSphere Message Broker/MQSI, Service Oriented Architecture (SOA), WebServices</p> <p>IDE: Eclipse, Rational Application Developer (RAD)/WebSphere Studio Application Developer, IntelliJ IDEA, Net Beans, Borland JBuilder</p> <p>Collaboration: Microsoft Exchange 2007, Enterprise Exchange, Microsoft Conferencing Server, Workflow Designer</p>	<p>Open Source</p> <p>Languages and Technologies: C, Perl, Python, PHP, AJAX, J Query, VB Script, JavaScript, Dot Net-Nuke, ActionScript, Flex, VoIP</p> <p>OS: Windows, HP, Linux, Solaris</p> <p>CMS: Joomla, Mambo, WordPress, Dot Net-Nuke, Moodle, Drupal, phpBB</p> <p>CRM: SugarCRM</p> <p>eCommerce Solutions: Customized Shopping Cart, Zen Cart, osCommerce, CubeCart</p> <p>IP Telephony Solutions: SIP, SDP, RTP, RTCP, Asterisk Open Source</p> <p>Rich Internet Applications</p> <p>SilverLight, Infragistics, Telerik ASP.NET AJAX, YUI, DOJO, Google Web Toolkit (GWT)</p> <p>Cloud Computing</p> <p>Cloud Platform: Google App Engine, Amazon EC2, Microsoft Azure, Force.com, Microsoft BPOS Suite</p> <p>Infrastructure: Virtual machines (Amazon EC2, Rackspace Cloud Servers)</p> <p>Services: Identity (OAuth, OpenID) Payments (Amazon Flexible Payments Service, Google Checkout, PayPal) Search (Alexa, Google Custom Search, Yahoo! BOSS)</p>

Mobile Technologies	Packaged Applications	
<p>Mobile Platforms: J2ME, iPhone, Blackberry, Google Android, Symbian OS, Windows Mobile/ Windows CE, Palm OS</p> <p>Programming languages and tools: J2ME, Objective C, BlackBerry JDE, CE .NET C# and VB.NET, QT, PalmSource PODS and PRC-Tools (C/C++)</p> <p>Database Platform</p> <p>RDBMS: SQL Server, DB2, Informix, MySQL, FoxPro, Postgre, SQL, Firebird, Teradata</p>	<p>Solution stacks: Java (Google App Engine), PHP (Rackspace Cloud Sites), Python Django (Google App Engine), Ruby on Rails (Heroku), .NET (Azure Services Platform, Rackspace Cloud Sites)</p> <p>Storage: Databases - Amazon SimpleDB, Google BigTable, SQL Azure File storage - Amazon S3, Nirvanix, Rackspace Cloud Files</p>	<p>Others: Sage, Electronic Data Interchange, Providex, Quickbooks, AccPac, MS Dynamics, MS ActiveX</p>

Industries We Serve

Industry experience & domain knowledge

ThinkBuildDeploy provides technology-centric offshore staffing & consulting services to a broad array of industries globally. Our services provide strategic IT advantages across all aspects of operations for small, medium, and large enterprise organizations. We bring strong technology and business focused capabilities to the doorstep of major project implementations such as enterprise resource planning, supply chain integration, customer relationship management, content management systems, and custom product development.

INDUSTRIES

- Aerospace & Defense
- Automotive
- Chemicals
- Communications
- Consumer Goods
- Defense & Security
- Education & Research
- Engineering and Construction
- Financial Services
- Healthcare
- High Technology
- Industrial Manufacturing
- Insurance
- Life Sciences
- Media & Entertainment
- Natural Resources
- Oil and Gas
- Professional Services
- Public Sector
- Retail
- Telecommunications
- Travel & Transportation Logistics
- Utilities
- Wholesale Distribution

Why ThinkBuildDeploy?

Technology Staffing & Consulting with Local, Personalized, Attention

ThinkBuildDeploy's high-quality, reliable and cost-effective IT services has helped clients around the world deploy myriad tech-centric projects in agile environments. Equipped with a rich depth of technical knowledge, ThinkBuildDeploy's integrated network of development facilities across India enables same-day staffing response timing, in typical cases, and with 4-1 optimal cost-efficiency ratios.

Our competitive edge

Our Difference – *Offshore Technology Staffing & Consulting with Local, Personalized, Attention*

The “proof is in the pudding.” We have excelled in the offshore staffing business because of four distinctions: Quality, Convenience, Personalized Attention, and Cost. Our quality is spoken from the mouths of our customers, who continue to turn to ThinkBuildDeploy for technical staff augmentation. The convenience in our “*work during your business hours*” capacity has been a huge advantage to our clients that require seamless integration. ThinkBuildDeploy's personalized attention promises you will always have access to our U.S. based management people at any time and for any reason. Our competitive low rates top it off—our clients enjoy a 4-1 staffing ratio, as compared to local U.S. contractors, enabling greater operational efficiency and broader profit margins.

Our Philosophy – *Keep our customer's business objectives and KPIs at the core of our mission*

Our mission is to support our clients as a strategic business partner who collaboratively ascertains the best path forward, and strives to provide sensible alternatives when needed. We believe that an ideal outsourcing partner will have the ability to seamlessly integrate with, and extend, your existing operations. The relationship that emerges always results in reciprocal, sustainable, growth and long-term success.

Our People – *Expert-level domain knowledge you can rely on*

ThinkBuildDeploy's highly flexible, open-door, culture is inspiring, engaging and tech-savvy promoting career growth and excellent learning opportunities with little turnover. Our people keep our customers' needs at the forefront of their contributions which lends to the success of each and every project. ThinkBuildDeploy teams have demonstrated perfect integrated synergy with our client's teams surpassing customer expectations.

Our Experience – *Leveraging our domain knowledge for successful offshore contribution*

The management team at ThinkBuildDeploy cumulatively possesses over 75 years of experience working in the U.S. serving Senior Management and Engineering Management tenures. This ensures that ThinkBuildDeploy, as an organization, understands the business ethics and commitment to customer success, quality, and adherence to schedules that you would expect from your offshore vendor.

Our Processes – *Flexibility in adjusting to changing requirements*

As the software development life cycle progresses, conforming to plan isn't always possible do to modification of requirements. ThinkBuildDeploy not only can adapt well to change requests, but is committed in working towards mitigating any associated schedule slippage that may result.

OFFSHORE ADVANTAGE (INDIA)	ENGAGEMENT OPTIONS	INFRASTRUCTURE
<p>India remains the leading offshore fulfillment destination world-wide.</p> <p>Today, 73% of Fortune 2000 companies say ‘offshoring’ is an important part of their overall growth strategy according to a Duke UniversityCIBER/Archstone Consulting study.</p> <p>Why India?</p> <ul style="list-style-type: none"> ▪ Local Personalized Attention ▪ Ability to Work During U.S. Time Zones ▪ Lower Costs; *4-1 ratio ▪ Detail Conscious ▪ Strong Technical & Business Acumen ▪ Outsourcing Maturity ▪ Workforce Flexibility ▪ Agile Augmentation ▪ Talent Supply of 300+ Full-time Personnel ▪ Security Committed ▪ Excellent Communication <p><small>*Compared to industrial averages of a U.S. paid solution architect or software/web developer.</small></p>	<p>Irrespective of the engagement model, our mission is to add value to our customers and work as a partner—not as a vendor.</p> <p>Two Engagement Options:</p> <p>Time & Material:</p> <ul style="list-style-type: none"> ▪ Project and staff is managed by the client; ideal for both short-term and long-term engagements where project requirements are not yet fully vetted. The T&M model is a popular way of quickly extending your existing technology staff and operations. <p>Fixed-Time/Fixed-Price:</p> <ul style="list-style-type: none"> ▪ Project and staff is managed by ThinkBuildDeploy; ideal when project requirements are fully vetted and supportive documentation is available. Client reviews productivity at predetermined milestones. 	<p>Equipped with a variety of software platforms implemented on a robust infrastructure, comprising premium networking equipment and connectivity links.</p> <ul style="list-style-type: none"> ▪ High-speed fiber-optic broadband connection with dedicated 24x7 network management teams on staff to ensure uninterrupted connectivity between ThinkBuildDeploy and client. ▪ 24/7 failsafe power supplies with instant backup. ▪ Vast expanse of secure, ultra-modern, office space. ▪ State of the art network equipment and latest generation development environment.



Contact ThinkBuildDeploy

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ThinkBuildDeploy's in-depth technical expertise is the right solution when facing key business challenges in information technology. Extend your existing staff with ThinkBuildDeploy's offshore senior-level experts who quickly adapt to your internal processes on day one. Solve problems quickly and during your local time zone if desired—one of many flexible offshore staffing options that differentiates ThinkBuildDeploy.

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Rate Sheet

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Resource Title	Contribution Examples	Price p/hr
Project Manager	Project Plan and Tracking	\$31
Business Analyst	Functional Requirements Documentation	\$25
Information Architect & User Experience Analyst	Wireframes, Sitemap, Use Cases, User Flows	\$25
Technical Systems Analyst	Technical Specifications	\$26
Developer (Java/.NET)	Web Development Build	\$25
Architect (Java/.NET)	Web/Systems Development Strategy	\$27
Web Designer	Photoshop .PSD transformation to HTML, CSS3	\$23
Flash Designer/Developer	Multimedia & Interactive GUI	\$24
Client-side Developer	jQuery, DHTML, XML, Lamp, JSON, etc.	\$25
Mobile Developer	iPhone, iPad, Android, WinPh7	\$27
Quality Control / Assurance	Q-gates through Deployment	\$24

Minimum 60 hour retainer required per resource.

Prices are assessed annually and subject to increase no greater than 10% per annum.